



Western Chapter International Society of  
Arboriculture

*Executive Committee Meeting Minutes*  
Remote (zoom)

Thursday, April 8, 2021 1:00PM – 5:00PM

Friday, April 9, 9:00AM – 1:00PM

**Thursday, April 8, 2021 – 1:00 PM – 5:00 PM**

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**1:07 PM: Convene Meeting – Jimi Scheid, President**

**Welcome/Opening Remarks**

**Roll Call & Anti-Trust Statement**

**Present:** Jimi Scheid, President; Doug Wildman, President Elect; Daniel Goyette, Vice President; Molly Sinnott, Past President (arrived 2:00pm); Kevin Eckert, Director; Tracey Takeuchi, Director; Sarah Maitland, Director; Ken Knight, ISA CoR; Rose Epperson, Executive Director; Preston Goodman, Treasurer (departed 1:50pm); Linda Chalker-Scott, Editor; Thomas Dodge, Secretary; Jim Downer, Committee Chair; Alison Lancaster, Committee Chair; Raquel Falco, Committee Chair; Walt Warriner, Committee Chair; Doug Anderson, Committee Chair; Kelaine Ravdin, 2021 Annual Conference Chair; Kathleen Mahoney, Epicenter (Board liaison to staff)

**Absent:** Jodi Carlson, Director

**Action items**

- Approve Agenda:

Motion put forward by Tracey Takeuchi to approve the meeting agenda. Motion seconded by Ken Knight. Motion carried with no opposition.

- Approve Minutes:

Motion put forward by Doug Wildman to approve the February 4-5, 2021 meeting minutes. Motion seconded by Daniel Goyette. Acknowledgement that the date of the second day was incorrectly written as October 16, 2020 instead of February 5, 2021. Motion carried with no opposition.

**1:10 Dialogue Session: Leadership**

- Leadership Presentation

Discussion: State forestry organizations, USFS, and FEMA participating in training of Urban Forestry Strike Teams for assessing tree related hazards after disasters such as tornadoes, wildfires, etc. How can these strike teams be adapted to benefit urban forest environments in addition to traditional forests? Video shown of Ohio strike team after a tornado. Could this idea be used to identify pests, disease, and other widespread issues that affect trees? There is a possibility of using grant funds to develop urban strike force teams, especially in California where they have never functioned.

- Request to Collaborate from Joel Brown

Discussion: Joel Brown and his team are interested in starting the conversation about creating a disaster response arboricultural credential. How would this relate to TRAQ? Would it lead to a separate credential or would it expand the TRAQ content? Do we want to Joel to give a presentation to the board and maybe contribute an article(s) to the Western Arborist? Does this relate to the strike force discussion?

- Walla Walla Letter – Ken Knight

Discussion: The Tree People of Walla Walla sent a letter to the ISA linking practicing arborists to the decline of canopy cover. Trees are being maintained and removed based on advice of tree services and



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preferences of the tree owners and managers that are not improving the urban forest. Is there a moral obligation to maintain the urban forest as is best for the overall environment compared to the tree owner's desire? Does the ISA have an obligation to ensure that credential holders are functioning in a particular manner?

- Informal meeting recap

Discussion: There was generally positive response from the entire board about the one hour informal meeting between scheduled board meetings. It is important to ensure no business decisions are made, but sharing thoughts in these calls may facilitate more effective board meetings.

- ASAE leadership programs

Discussion: Gordan, Madeleine, Alison, and Raquel will be participating in the upcoming trainings for young professionals.

#### **BREAK – 10 mins**

#### **2:40 Administrative Update (1 hour)**

- Executive Director Report, Rose Epperson – See submitted report.
- Ethics Violation Letter Rec'd

Discussion: A letter was sent to ISA and WCISA regarding a northern California tree service that has lapsed their certification and memberships, but continues to advertise and represent themselves as such. This tied into the previous discussion about ethics and the responsibility of the certifying agencies.

- Social Media Report – See submission included in ED report.
- Executive Director Goals – See submission included in ED report.

#### **BREAK- 10 mins**

#### **3:50 Officer Reports**

- Treasurer's Report – See submitted report.
  - ACTION ITEM – Approve report

Motion put forward by Doug Wildman to approve the Treasurer's report. Motion seconded by Molly Sinnott. Motion carried with no opposition.

Discussion: Francine says this could be a good time to invest. The board agrees that funds should be available for Francine to invest at her recommendation.

- ACTION ITEM – Reallocation of funds.

Motion put forward by Sarah Maitland to move \$40K from Wells Fargo to Gerber Kawasaki. Motion seconded by Ken Knight. Motion carried with no opposition.

- Council of Representatives Report, Ken Knight – See submitted report.

Discussion: ISA will have new fulfillment centers that supply the non-North America orders. The Leadership Conference will be held virtually and will be open to all board members. ISA is evaluating the current structure regarding chapters, associate organizations (AO), and professional affiliates (PA) heading into new agreement/MOU.

- Editor's Report, Linda Chalker-Scott – See submitted report.

Discussion: There is a need for articles, especially from the research scientists. We would benefit from an Editorial Committee.



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**Administrative Committees:**

- Regional Conferences (moved from Friday) – See submitted report.

**5:07 PM:** Adjourn



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**9:08 AM: Convene Meeting – Jimi Scheid, President**

### **Roll Call & Anti-Trust Statement**

**Present:** Jimi Scheid, President; Doug Wildman, President Elect; Daniel Goyette, Vice President; Molly Sinnott, Past President; Kevin Eckert, Director (departed 12:30 pm); Tracey Takeuchi, Director; Sarah Maitland, Director; Jodi Carlson, Director; Ken Knight, ISA CoR; Rose Epperson, Executive Director; Preston Goodman, Treasurer (departed 9:45 am); Linda Chalker-Scott, Editor; Thomas Dodge, Secretary; Jim Downer, Committee Chair; Gordan Matassa, Committee Chair; Alison Lancaster, Committee Chair; Raquel Falco, Committee Chair; Julia Gowin, Committee Chair; Doug Anderson, Committee Chair; Andy Trotter, Committee Chair; Robert Phillips, Committee Chair; Madeleine Rauhe, Committee Chair; Kelaine Ravdin, 2021 Annual Conference Chair; Kathleen Mahoney, Epicenter (Board liaison to staff)

**9:10**

### **Administrative Committees (cont'd):**

- Credentialing – See submitted report.
- Britton Fund Update (moved from Thursday) – See submitted report.

### **Strategic Plan next steps**

Discussion: Kevin Martlage has met with several committees related to professional development so far and there are still a few to meet with. There is still an opportunity for other committees to meet with him if they want. The article in the Western Arborist about the Strategic Plan was very well done.

- Business meeting schedule **I have no record of this being discussed**

### **Updates**

#### **Administrative Committees (cont'd):**

- TREE Fund – See submitted report.

Discussion: This committee needs members.

- Tree Climbing Championship – No report submitted.

Discussion: We are still limited by social distancing requirements and waiting for the opportunity to hold live events.

#### **Standing Committees:**

- Annual Meeting 2021 – See submitted report.

Discussion: Registration is now open.

- Annual Meeting 2022 – No report submitted.

Discussion: We are still looking for venues. The immediate S.F. Bay Area is priced out and we are considering San Jose and Monterey areas.

- Awards – See submitted report.

Discussion: How to present in a virtual world, including the difficulty of making it a surprise for the winners while trying to allow them time to compose a reply. How can we incentivize the winners to



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attend the conference?

- Marketing – See submitted report.

Discussion: With Elise's departure, this committee needs a new Chair. Sarah Maitland is the liaison and is recruiting for the new Chair.

- Membership – See submitted report.

#### **Obligatory Committees:**

- Audit/Budget/Finance – See submitted report.
- Nominations – See submitted report.

Discussion: The report needs to be updated to show the recent changes to the board make up.

- Balloting – See submitted report.

Discussion: The By-Laws review should consider which positions should be compulsory and how vacancies are handled.

- Commercial – No report submitted.

Discussion: This committee needs to be developed. It is an important field that is not being well represented due to the lack of participation. We have invited some members to participate and we are waiting on the responses.

- Consulting – No report submitted.

Discussion: Survey that was sent out received responses that were not well related to consulting. How can we reach members outside of our internal processes? How can we improve participation and leadership of this committee?

- Municipal – No report submitted.

Discussion: How can we improve participation and leadership of this committee?

- Utility – See submitted report.

#### **Annual Committees:**

- Bylaws – No report submitted.

Discussion: The committee has met and is assessing the current by-laws and potential changes and improvements. This is an important and complex process that deserves careful attention and consideration.

- History – See submitted report.
- Students – See submitted report.
- Spanish – See submitted report.
- Women in Arboriculture – See submitted report.

- ACTION ITEM

Motion put forward by Doug Wildman to approve the WiA training companion publication pending legal review and approval. Motion seconded by Ken Knight. Motion carried with no opposition.

#### **AdHoc Committees:**

- Tree Care for Wildlife – See submitted report.
- Regional Plant Appraisal – See submitted report.



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**12:00 Other Business**

- Motion to approve consent agenda (Written Reports)
  - ACTION ITEMMotion put forward by Doug Wildman to approve the Consent Agenda. Motion seconded by Ken Knight. Motion carried with no opposition.

**12:45 Open Discussion**

- Next board call – 5/19/2021
- Discussion: Calls will be held from 12:00pm to 1:00 pm pacific time, on the third Wednesday of the months between board meetings.

**Next meeting: NEED TO SCHEDULE**

Discussion: The following dates were agreed to for the next four board meetings. Please note the January 2022 meeting was originally decided as January 20-21, 2022, but was amended prior to the minutes being submitted.

July 22-23, 2021

October 21-22, 2021

January 27-28, 2022

April 7-8, 2022

**1:04pm Adjourn**